



# HortiMaX Productive

- Effective monitoring for better decision-making
- A wide range of analysis options
- Labor savings of up to 15%
- Easy to use

## Your challenge

The current market calls for a grower that is not only a horticultural expert, but also a skilled manager. The demand for sustainable and high-quality products is growing, while prices are under continual pressure. That's why it's vital to gain a thorough understanding of your labor and production processes. Improving productivity and quality, while reducing costs is a challenge that nearly every grower faces. It requires a grower to carefully monitor employees, activities, costs and quality. Do you keep track of these matters? And how do you ensure that the critical aspects of your business (e.g. employees, crops and product) are running smoothly together?



- Motivating your employees
- Easy to use
- Effective monitoring is essential
- Adaptive Technology
- Labor savings of up to 15%

# Our vision

## Motivating your employees

We believe that motivating employees to be more productive should not affect work quality or result in more administrative burdens. Employees should be rewarded if they do the same job faster, handle the crop plants more carefully or are more vigilant in spotting diseases or pests. Productive helps you boost productivity by giving your workforce modern and user-friendly equipment that provides real-time feedback on their performance.

## Easy to use

As a business owner you not only have to deal with ups and downs in sales, but also the fact that some employees will be more motivated than others. A nursery's workforce usually consists of permanent employees, temporary workers and seasonal or student workers with different native languages. A labor registration system should be effortless to use for your staff and not hamper their performance. This means it must be easy to operate, intuitive, available in their native language, and require no special training.

## Effective monitoring is essential

Reducing product costs or improving productivity or quality would be impossible without keeping track of your employees' activities. This requires your employees to register their time usage and production results. Every grower has their own way of collecting and analyzing such data. If this data can be presented and analyzed according to the grower's specific needs, it creates the best environment for improvements to be made. That's why a labor and production registration system should include flexible analysis options and allow you to easily identify and correct any input errors made by your staff.

## Adaptive Technology

Every company is different and unique in its requirements. A solution should be tailored to your individual needs. It should also be easy to upgrade as your business grows, either in size or complexity. Are you looking for a system that simply registers employee attendance, or a more complex one that uses various peripheral devices? Productive is scalable and adaptable to any situation. We can even design a custom-made solution just for you.

## Labor savings of up to 15%

By streamlining matters such as employee activities, work conditions and quality, you can save up to 15% on labor costs. This means some growers take less than a year to recoup the cost of Productive.

## Our solution

We designed HortiMaX Productive specifically to register labor and production data. Productive is 4th generation software that incorporates over 15 years of experience. Productive is the most feature-rich labor and production registration system available today. The system is used with great success all over the world in both open field and protected horticulture, such as vegetable, fruit, ornamental or pot plant cultivation. The system was developed to offer the user maximum versatility and independence. The system is robust, reliable and ready for the future, making it easy to upgrade as your needs change.

# HortiMaX Productive benefits

Convenient and easy to use for employees	Convenient and easy to use for managers	A wide range of options for peripheral equipment
<ul style="list-style-type: none"><li>• Intelligent and user-friendly</li><li>• Various input methods</li><li>• Easy-to-operate terminals</li><li>• Fixed and mobile terminals</li><li>• Accurate data input</li><li>• Maximizes production</li><li>• Performance-related pay</li><li>• Easy damage and disease registration</li></ul>	<ul style="list-style-type: none"><li>• Everything at your fingertips</li><li>• Greenhouse View tool</li><li>• Quickly deal with damage and diseases</li><li>• Accurate data output</li><li>• A wide range of analysis options</li><li>• Access control</li><li>• Quality control</li><li>• Product tracking and tracing</li><li>• Labor scheduling</li></ul>	<ul style="list-style-type: none"><li>• Input terminals</li><li>• RFID tags</li><li>• Harvesting carts or trolleys</li><li>• Customized weighbridges</li><li>• Automatic counting</li><li>• TV screen in the canteen to boost motivation</li><li>• Data exchange with third parties</li></ul>



# Convenient and easy to use for employees

## Intelligent and user-friendly

Harvesting crops and other greenhouse tasks should be made as easy as possible to maximize productivity. This is especially the case in nurseries with many temporary, seasonal or student workers. Productive registers data using input terminals and other peripheral equipment. The input terminals are a breeze to operate since they feature buttons with self-explanatory symbols. In addition, the software's authorization settings mean employees are only shown what applies to them. These features simplify data entry to such an extent that the risk of input errors is reduced to a minimum, making Productive both intelligent and user-friendly.

## Different nurseries, different input methods

Productive offers two input terminals for registering work activities. The input terminal best for you depends on the needs of your business and employees. HortiMaX developed both terminals especially for horticultural use, which means they're simple to operate, robust, waterproof and easy to clean. Both types of input terminal have specific benefits outlined below.

## Fixed terminal for versatile input

Productive offers the most complete range of options with fixed input terminals. These terminals were designed for ease of use to ensure correct data input. A fixed input terminal consists of a terminal holder in which a removable terminal can be inserted.

The holder both powers the terminal and allows it to communicate with the network. The terminal is easy to remove from the holder and can be inserted into any other holder. If you grow labor-intensive crops, such as tomatoes or cucumbers, we recommend placing a terminal in each holder so your employees can work more efficiently.

Employees enter data on the terminals using the numerical keypad or RFID tags. The large and clear display shows the required input questions in the employee's native language. The icons on the keypad make it a breeze to enter work activities. Practical experience has shown that employees quickly learn the various input methods. This makes Productive the ideal system for seasonal or temporary workers.





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